



2013 MODEL YEAR

RAM 1500 LARAMIE LONGHORN EDITION CREW CAB 4X4

For more information visit: www.ramtrucks.com

or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$47,930

RAM 1500 LONGHORN CREW CAB 4X4
Exterior Color: Western Brown Exterior Paint
Interior Color: Canyon Brown / Light Frost Beige Interior Colors
Interior: Premium Filigree Leather Seats
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: TorqueFlite 8-Spd Auto 8HP70 Trans w/Rotary Shifter

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

- Remote Start System
- 32-Gallon Fuel Tank
- ParkSense® Rear Park Assist System
- ParkView Rear Back-Up Camera
- Trailer Tow with 4-Pin Connector Wiring
- 7 Pin Wiring Harness
- Power Adjustable Pedals with Memory
- Security Alarm
- Electric Shift-On-Demand Transfer Case
- INTERIOR FEATURES
- Full Length Premium Floor Console
- Laramie Longhorn Instrument Cluster
- Longhorn Interior Accents
- Premium Leather-Wrapped Steering Wheel
- Luxury Front and Rear Floor Mats
- Premium Navigation
- A/C Auto Temperature Control with Dual Zone Control
- Ventilated Front Seats
- Heated Front Seats
- Heated Second-Row Seats
- Heated Steering Wheel
- LED Interior Lighting
- Front Door Accent Lighting
- Rear Door Accent Lighting
- Uconnect® 8.4AN AM/FM/BT/ACCESS/NAV
- Integrated Voice Command with Bluetooth®
- HD Radio
- 8.4-Inch Touch Screen Display
- Uconnect® Access Advantage
- 1 Year Trial (Registration Required)
- For Details, Go to DriveUconnect.com
- Media Hub (SD, USB, Aux)
- Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
- SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
- For More Information, Call 800-643-2112
- Power Lumbar Adjust
- 506-Watt Alpine® Surround w/9 Spkrs & Subwoofer

- Memory for Radio, Driver's Seat, Mirrors and Pedals
- 115-Volt Auxiliary Power Outlet
- EXTERIOR FEATURES
- Bright Door Entry Guards by Mopar®
- Tow Hooks
- Spray in Bedliner
- Bi-Function Projector Chrome Headlamps
- Lower Two Tone Paint
- P275/60R20 BSW All Season Tires
- 20-Inch x 9-Inch Alum Polished/Gold Inserts Wheels
- Dual Rear Exhaust with Bright Tips
- Power Chrome Multi-Function Mirrors Power Fold-Away

OPTIONAL EQUIPMENT

- Customer Preferred Package 26K** \$495
 - Convenience Group
 - Automatic High Beam Headlamp Control
 - Keyless Enter-N-Go
 - Rain Sensitive Windshield Wipers
- TorqueFlite 8-Spd Auto 8HP70 Trans w/Rotary Shifter** \$500
 - Active Grille Shutters
 - Bright Rotary Shifter
 - 3.21 Rear Axle Ratio
- Anti-Spin Differential Rear Axle** \$325
- Rear Window Defroster** \$150
- Single Disc Remote CD Player** \$195
- Active-Level 4-Corner Air Suspension System** \$1,595
- Class IV Receiver Hitch** \$335
- Trailer Brake Control** \$230

DESTINATION CHARGE \$1,095

TOTAL PRICE: * \$52,850

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Roadside assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PT5DS-703245 L4-VON: 3751 S.L. 0605



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy
17 MPG
combined city/hwy
5.9 gallons per 100 miles
Standard pickups range from 13 to 21 MPG. The best vehicle rates 121 MPGe.
15 city 21 highway

You spend \$4,400
more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only) **Smog Rating (tailpipe only)**



This vehicle emits 527 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 67 %

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 22 %
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO
TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow inston - See dealer for details.